



Mandalo .it

The Italian way to send large files.

INVESTOR ONE-PAGER

Simple. Fast. Italian.

Italian file transfer | Early stage

THE PROBLEM

Sending large files is still unnecessarily complicated. Many users rely on foreign platforms, face unclear limits, intrusive sign-up flows or tools that do not feel designed for the Italian market.

THE SOLUTION

Mandalo is an Italian file-transfer service built around speed and simplicity. Users can upload large files, share them through a secure link or email, and manage transfers through a clear, familiar experience.

WHY MANDALO

- Italian identity, language and customer focus.
- A clean experience with minimal friction.
- Privacy-conscious positioning and secure transfers.
- A memorable local brand with room to expand into professional services.

TARGET MARKET

Individuals, freelancers, creative professionals and Italian SMEs that regularly need to send large documents, media, project files and business material.

BUSINESS MODEL

- Free entry tier to drive adoption and brand awareness.
- Premium plans with larger limits, longer retention and customization.
- Business subscriptions for teams, administration and branded transfers.

GO-TO-MARKET

SEO and content focused on Italian search intent, partnerships with professionals and SMEs, social media communication, referral mechanics and product-led growth driven by every shared transfer.

INVESTMENT OPPORTUNITY

Mandalo is seeking strategic investors and partners to accelerate product development, infrastructure, security, customer acquisition and the launch of premium and business plans.

FOUNDER

Franco Ramonda

Senior full-stack developer and technology entrepreneur

20+ years of software development and business experience, including projects for organizations such as Eni, Gucci, Cisalpina Tours and the Pontifical Mission Societies.